

## Unit 8

### True/False

*Indicate whether the statement is true or false.*

- \_\_\_\_\_ 1. Typeface and font mean the same thing.
- \_\_\_\_\_ 2. Sans serif typefaces have decorative strokes at the top and bottom of each letter.
- \_\_\_\_\_ 3. The line on which type sits is know as the baseline.
- \_\_\_\_\_ 4. Lorem ipsum is nonsensical Latin words used as a placeholder for text.
- \_\_\_\_\_ 5. Most typefaces are readable at 10 to 12 points.
- \_\_\_\_\_ 6. The best type style to use for emphasis is bold or underline.
- \_\_\_\_\_ 7. Most computer applications that set text have an auto leading feature, commonly setting the leading at 100% of the point size.
- \_\_\_\_\_ 8. Tracking is often confused with kerning.
- \_\_\_\_\_ 9. Drop caps can be used for effect.
- \_\_\_\_\_ 10. An em dash is used in ranges of numbers, letters, or dates.
- \_\_\_\_\_ 11. The size of a dash indicates its use.
- \_\_\_\_\_ 12. An en dash is half the size of an em dash.

### Multiple Choice

*Identify the choice that best completes the statement or answers the question.*

- \_\_\_\_\_ 1. The design for the letters, numbers, and characters that make up a font is \_\_\_\_\_.
  - a. typography
  - b. stenciling
  - c. typeface
  - d. typesetting
- \_\_\_\_\_ 2. The study of all elements of type including the shape, size, and spacing of the characters is called \_\_\_\_\_.
  - a. desktop publishing
  - b. typography
  - c. print type
  - d. digital publishing
- \_\_\_\_\_ 3. The typeface that have small decorative strokes or “feet” at the ends of the main strokes that define each letter is called \_\_\_\_\_.
  - a. serif
  - b. sans serif
  - c. fontfaces
  - d. decorative sans serif

- \_\_\_\_\_ 4. The part of a lowercase letter that extends below the baseline is called \_\_\_\_\_.  
a. baseline    c. descender  
b. ascender     d. X-height
- \_\_\_\_\_ 5. A type measurement that equals 1/72 of an inch is a \_\_\_\_\_.  
a. pixel    c. pica  
b. point    d. x-height
- \_\_\_\_\_ 6. The amount of space between characters is called \_\_\_\_\_.  
a. kerning    c. leading  
b. tracking    d. proportional
- \_\_\_\_\_ 7. Another name for tracking is \_\_\_\_\_.  
a. paragraph spacing     c. leading  
b. letter spacing    d. kerning
- \_\_\_\_\_ 8. If I wanted to adjust the space in the word Typeface between the letters "T" and "y", which one of the following would I use?  
a. Tracking    c. Kerning  
b. Leading    d. Baseline
- \_\_\_\_\_ 9. The length of a line of text  
a. Pica    c. Kerning  
b. Measure    d. Points
- \_\_\_\_\_ 10. All of the following are alignment styles EXCEPT \_\_\_\_\_.  
a. flush left    c. justified  
b. centered    d. all
- \_\_\_\_\_ 11. The length of the line of text is called \_\_\_\_\_.  
a. picas    c. point  
b. measure    d. print
- \_\_\_\_\_ 12. The alignment that is most useful for tables is \_\_\_\_\_.  
a. flush left    c. flush right  
b. center    d. justified

**Short Answer**

1. Explain what can cause different fonts with the same point size to vary in width.