

Unit 23

True/False

Indicate whether the statement is true or false.

- _____ 1. The storming stage of team development represents the stage in which personalities begin to mesh and in which there is no conflict.
- _____ 2. Planning represents the stage during which conflicts are resolved and plans are initiated.
- _____ 3. A team charter is specifically created to identify a team's goals, values, and approach to the project.
- _____ 4. The purpose of team-building activities is to build team spirit and reduce conflict.
- _____ 5. Majority rule requires all of the members to agree all the time.
- _____ 6. Collaborative tools are one way in which technology has had an impact on business.
- _____ 7. Within a multimedia development team, the Project Manager, must define and coordinate not only the multimedia team, but also the team's projects.
- _____ 8. The multimedia agent decides exactly how different multimedia elements within a project will interact with one another and the end-users.
- _____ 9. A computer systems specialist is responsible for establishing a set of guidelines against which he or she will measure each multimedia project.
- _____ 10. Before starting a multimedia development project, you must first form a team by gathering members that possess all required skill sets.
- _____ 11. The producer on a multimedia development team is responsible for the overall execution of the multimedia project.
- _____ 12. A computer systems specialist ensures that the final multimedia product is user-friendly and functional.

Multiple Choice

Identify the choice that best completes the statement or answers the question.

- _____ 1. All of the following are one of the four stages of team development EXCEPT:
 - a. Storming
 - b. Forming
 - c. Planning
 - d. Performing
- _____ 2. Team members meet one another and begin to form ideas about what their roles within the project might be in the _____ stage of team development.
 - a. planning
 - b. forming
 - c. staging
 - d. storming

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- _____ 3. In the _____ stage of team development, conflict may arise as each member begins to provide his or her own opinion of the project.
- a. storming
 - b. norming
 - c. forming
 - d. performing
- _____ 4. In the _____ stage of team development, team members have a clear idea of what needs to be done in the project and why.
- a. storming
 - b. focusing
 - c. norming
 - d. performing
- _____ 5. _____ within a team is essential to the success of the organization.
- a. Division of labor
 - b. Communication
 - c. Division of responsibility
 - d. Hierarchy
- _____ 6. _____ requires that everyone or nearly everyone agrees with the final decision.
- a. Majority rule
 - b. Consensus building
 - c. Team building activities
 - d. Role Playing
- _____ 7. _____ provides a common resource where team members can share ideas, announcements, documents, and more.
- a. Collaborative Commons
 - b. Microsoft PowerPoint
 - c. Creative Commons
 - d. Microsoft SharePoint
- _____ 8. The role of the _____ is to provide the team with a clearly defined project.
- a. team leader
 - b. producer
 - c. client
 - d. art designer
- _____ 9. The _____ is responsible for the overall production of the multimedia project.
- a. Producer
 - b. Designer
 - c. Team Leader
 - d. Client
- _____ 10. All of the following are roles of the Media Specialist EXCEPT:
- a. Graphic artist
 - b. Audio specialist
 - c. Videographer
 - d. Technician
- _____ 11. A _____ ensures that the end project is user friendly and functional.
- a. Producer
 - b. Computer Systems Specialist
 - c. Technologist
 - d. Quality Assurance Analyst
- _____ 12. Once a set of guidelines has been established, the _____ must check each and every aspect of the project to ensure all standards listed within the guidelines have been met.
- a. Multimedia Design Specialist
 - b. Computer Systems Specialist
 - c. Producer
 - d. Quality Assurance Analyst

Short Answer

1. Describe some of the communication problems within a team and issues that can cause which can lead to issues with the successful project completion.