NEWS STYLE WRITING RUBRIC

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| CATEGORY | **Exceeds Standard**  **4 pts.** | **Meets Standard**  **3 pts.** | **Emerging**  **2 pts.** | **Attempt Made**  **1 pt.** | **T** | **S** |
| **Organization** | **The assignment showscareful and/or subtle organization and sequencing.** | **The assignmentshows logical organization and sequencing.** | **The assignmentshows rudimentary organization and sequencing.** | **The assignmentshows little or weak organization and sequencing.** |  |  |
| **Style** | **The assignmentshows effective use of language, sentence variety, and a clear understanding of audience and purpose.** | **The assignmentshows appropriate use of language, sentence variety, and understanding of purpose and audience.** | **The assignmentshows simplistic use of language, little sentence variety, and some understanding of audience and purpose.** | **The assignment shows limited use of language, no sentence variety, and lacks awareness of audience and purpose.** |  |  |
| **Mechanics and Usage** | **The assignment shows exemplary control over grammar, usage and mechanics.** | **The assignmentshows control over grammar, usage and mechanics and errors do not interfere with communication.** | **The assignmentshows limited control over grammar, usage, and mechanics and errors interfere with communication.** | **The assignmentfails to follow rules of grammar, usage and mechanics, and errors seriously interfere with communication.** |  |  |
| **Script** | **The assignment is filled in completely correct in all 3 columns with satisfactory content for the introduction, body and conclusion.** | **The assignment is filled in completely correct in only 2 columns or less with satisfactory content for the introduction, body and conclusion.** | **The assignment is filled in correctly in 2 columns or less with unsatisfactory content in either the introduction, body and conclusion.** | **The script is not completed in news style format.** |  |  |
| **Content (Story**  **telling)** | **The assignment Demonstrates a thoughtful and insightful understanding of the topic.** | **The assignment Demonstrates a sufficient and accurate understanding of the topic.** | **The assignmentDemonstrates insufficient and/or unclear understanding of the topic.** | **The assignmentDemonstrates inadequate and inaccurate understanding of the topic.** |  |  |