

Unit 14

True/False

Indicate whether the statement is true or false.

- _____ 1. Your primary design goal in creating a Web page should focus on the enhancements of the Web page such as media.
- _____ 2. Web sites should be divided into no more than 5 sections.
- _____ 3. The purpose of a site map is to help visitors see the overall structure of the Web site so they can more easily find specific information.
- _____ 4. Place pages with more text on the homepage.
- _____ 5. Web designers control the final appearance of their product more than print designers do.
- _____ 6. The two design tools that help you organize information on your Web page are the <div> code and tabs.
- _____ 7. The space within a cell that separates or pads the text or image within the cell is cell spacing.
- _____ 8. One way to make web pages look consistent is by using templates for your design.
- _____ 9. The best way to style fonts is by using cascading style sheets (CSS).
- _____ 10. It is possible to use word names for 256 colors.
- _____ 11. Raster graphics tend to be saved as bitmap images for display on Web sites.
- _____ 12. The maximum size for an image should be about 600 × 600.

Multiple Choice

Identify the choice that best completes the statement or answers the question.

- _____ 1. One or more Web pages linked together in an organized collection is a _____.
 - a. Web site
 - b. homepage
 - c. blog
 - d. blavatar
- _____ 2. Creating a series of sketches indicating the content and links that connect one Web page to another is called _____.
 - a. sketching
 - b. planning
 - c. storyboarding
 - d. organizing
- _____ 3. The means of guiding a Web site visitor from one page in the site to other pages is a(n) _____.
 - a. tab
 - b. navigation link
 - c. rollover
 - d. image map

- _____ 4. The main tool for navigating Web sites is _____.
- a. a site map
 - b. navigation links
 - c. rollovers
 - d. search functions
- _____ 5. All of the following are guidelines that should be followed in naming Web files EXCEPT:
- a. Use lowercase letters.
 - b. Include spaces between words.
 - c. Use descriptive key words.
 - d. Use underscores between words.
- _____ 6. A graphic divided into two or more parts, with each part assigned a different link is a(n) _____.
- a. image map
 - b. rollover
 - c. text link
 - d. navigation graphic
- _____ 7. The search function should be found at the _____ of the Web page.
- a. bottom
 - b. left
 - c. right
 - d. top
- _____ 8. Web designers use a system of showing _____ font size.
- a. absolute
 - b. relative
 - c. proportional
 - d. dynamic
- _____ 9. Colors for Web pages should be
- a. blended.
 - b. low contrast.
 - c. independent of one another.
 - d. high contrast.
- _____ 10. In choosing colors, keep in mind that red _____.
- a. is relaxing
 - b. is powerful
 - c. is dignified
 - d. gives importance to the site
- _____ 11. Most monitors have a resolution of 72 or _____ dots per inch (dpi).
- a. 84
 - b. 96
 - c. 102
 - d. 128
- _____ 12. One step required when placing an image on a Web page that is not required in print publishing is _____.
- a. resizing
 - b. feathering
 - c. alternate text
 - d. resampling

Short Answer

1. Briefly explain the two ways rollovers can be used.